

PRECIOUS PHILLIMON

GRAPHIC DESIGNER | VIDEOGRAPHER | CONTENT CREATOR



PROFESSIONAL PROFILE

Creative and motivated Graphic Designer, Videographer, Camera Operator, and Content Creator with over three years of freelance experience. Skilled in creating professional visual content, brand designs, social media graphics, and video productions. Proficient in Adobe Photoshop, Canva, Adobe Premiere Pro, and CapCut. Passionate about visual storytelling, digital marketing, and helping businesses build strong brand identities through creative content.



WORK EXPERIENCE

Freelance Graphic Designer, Videographer & Content Creator

Self-Employed | 2023 – Present

Responsibilities:

- Design flyers, posters, logos, and promotional materials for clients.
- Create engaging social media content for businesses and individuals.
- Capture and edit videos for marketing, events, and promotional campaigns.
- Manage creative projects from concept development to final delivery.
- Maintain strong client relationships and ensure satisfaction with delivered work.



EDUCATION

Secondary Education (MSCE Level)

Currently pursuing Malawi School Certificate of Education (MSCE). In addition to formal education, I have gained practical skills in graphic design, videography, and content creation through self-learning, online resources, and hands-on project experience.



LANGUAGES

- Chichewa (Native)
- English (Good Working Proficiency)



REFERENCES

Available upon request.



PERSONAL ATTRIBUTES

- Creative and innovative
- Strong communication skills
- Quick learner
- Attention to detail
- Team player
- Time management skills
- Professional work ethic



CONTACT



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KEY SKILLS

GRAPHIC DESIGN

- Adobe Photoshop
- Canva
- Flyer Design
- Poster Design
- Logo Design
- Social Media Graphics
- Branding & Visual Identity

VIDEOGRAPHY & VIDEO EDITING

- Camera Operation
- Video Recording
- Video Editing
- Adobe Premiere Pro
- CapCut
- Content Production

CONTENT CREATION

- Social Media Content Creation
- Creative Storytelling
- Content Planning
- Audience Engagement
- Digital Marketing Content



SOFTWARE PROFICIENCY

- Adobe Photoshop
- Canva
- Adobe Premiere Pro
- CapCut
- Microsoft Office (Basic)